



vicinity rfid solutions pvt. ltd.
<http://www.vicinityrfid.com>

CORPORATE PROFILE

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*According to experts in a diverse range of industries,
RFID has the potential to become the most disruptive
technology since the Internet*

Vicinity RFID Solutions Pvt. Ltd is a brain child of a team of highly motivated professionals with a vast experience in the field of RFID and related technologies.

Vicinity intends to provide RFID based Business Solutions for Domestic & International Clients by employing standards and methodologies under a unique engagement model:

Design – Develop – Deploy – Transform (D3T)

Technology specifications, standards and performance contribute to value, but they don't create it. It is easy to plug the specific costs of the solution into formulas to theoretically calculate the return on investment. But unless organisations understand RFID value opportunities as well as they understand costs, value will be very hard to find.

By employing the D3T model vicinity aims to provide improved visibility, optimized levels of operation, streamlined processes, and Audit trails using RFID technology for customers thereby giving them a better ROI.

Vision

To become the preferred and most trusted partner for RFID Solutions by providing cutting edge technology and better Return on Investment.

Mission

Our mission is to make a profit and generate cash. To provide a rewarding work environment and fair compensation to its employees and a fair return to its owners.

Board of Directors

1. **Vikas Modi**
2. **Anandkrishnan**
3. **K.N.Kumar**
4. **Martin Golla**

Directors Profile

Vikas Modi

A Graduate in Civil Engineering from University of Indore and having experience of more than 18 years out of which approximately 10 years in the line of Electronic Security Solutions (based on LF and HF RFID). He has been involved in the Marketing and Product Development. He is the partner of Vertex Systems, a leading OEM supplier of Time Attendance Software and Visitor Management System. He has established a nationwide network of Channel Partner. In the early part of his career he has worked across industry segments like financial services and large construction projects and has a wide exposure across domains.



Vikas is a catalyst in the Vicinity model of business and handles business development, Vendor relationship and all other client engagement. He is also responsible for a major initiative towards building a knowledge base of RFID in the vicinity repository.

Anandkrishnan

Anandkrishnan is a co-founder of Opel Systems and Consultants Pvt. Ltd. and is a Technology person with a strong inclination towards application of technology. He has over 14 years of experience in developing solutions and products and successfully running a software product company and consulting. He has done his schooling from Atomic Energy School at B.A.R.C. He has earned his Diploma Engineering in Computer Technology from Terna College of Engineering. He is currently pursuing his MBA in Operations from Symbiosis, Pune.

He has worked with leading IT companies like NIIT and Nexus before venturing on his own. Adaptability to changing technological trends is his major strength and an asset for the company. His current goals include leading the technology team towards RFID business.

K.N. Kumar

Kumar is an experienced Finance professional with over 20 years of experience. A Commerce graduate with CA, ICWA and CS is a highly qualified and experienced individual. He currently provides his services to a large auto components distribution company in India as the Head of Finance managing Financial Accounting, Corporate Finance, Corporate Taxation and Statutory/Internal Audit.

In his past, he has successfully managed and developed business model considering Indian Income Tax and International Tax. He has set up accounting procedures, manuals and controls for large companies, procuring long term funds, conducted cost and process improvement studies and Treasury Management.

Kumar has been radar for Vicinity RFID guiding and monitoring from the pre-incorporation days to its current level of operations.

Martin Golla

Martin Golla is experienced executive with over 15 years of experience in Legal, Corporate Secretarial, Corporate Governance and Social Audit Compliance. Martin is Chartered Secretary and has additional qualifications in Law and Management. He brings his wide experience. Martin has successfully handled mergers/demergers, overseas acquisition and incorporation, Joint ventures etc.

Presently, Martin is based in Germany where he is appointed as Managing Director of PANA Textil GmbH by the Indian parent company Faze Three Limited, to implement strategic plans of the group for European Market and structural changes including massive cost cutting measures in the current economic scenario.

Our Offerings

Solutions

Under this offering we provide a complete solution to our clients by addressing and defining their Problem statement and accordingly come out with a suitable technology road map where in we do a STUDY ANALYSIS and propose a customised BUILD APPROACH. We will adopt the model of **Design, Build, Launch and Expand**

Design	Develop	Deploy	Transform
<ul style="list-style-type: none">• Define Scope• Site Survey• Product Selection• Reporting Requirements• Data Flow	<ul style="list-style-type: none">• Hardware Installation• configuration• Test Case• Integration• Training	<ul style="list-style-type: none">• Go Live• System Monitoring• Baseline Tracking• Support & Maintenance	<ul style="list-style-type: none">• ROI• Press Release• Future Up gradation

THE D3T Engagement Model delivers the following

- Puts the specific business and industry requirements in perspective.
- Helps to evaluate multiple RF technologies, usage environments, product and packaging types.
- Weigh all options through our alliance partnership with other RFID industry leaders for best Model and feedback.
- Fitment against a complete range of tags, readers and software.
- Provide required customization, implementation and ongoing support.

Services

Services offering include Annual maintenance service for the RFID implementations.

Products

RFID middleware pack

Codenamed RFID Middleware Pack, this software is currently under development process at vicinity and targeted to be launched in 2008. Based on the various software RFID implementations across industry spectrum provides us the necessary impetus to develop a generic middle ware required for implementing any RFID based solution. Such middleware software can be used for mapping parameters detected by the RFID readers in the zone to the respective back end systems.

The middleware is being developed as a product with provisions to interface with line of business systems like ERP, CRM, and SCM etc.

Middleware products have a wide reaching implication in design and deployment of RFID solutions and have a wide market appeal globally. The development of such a product also puts us on league with leading RFID product developers and architects.

Focus Areas

Our focus areas currently for implementation of RFID applications are

- Parking Management
- Asset Tracking
- Event Management
- Workforce Management
- Inventory Tracking
- Supply chain Integration
- Speciality Retail Management
- Hospital Management
- Customized Line of Business application

For any further details/information kindly contact us by email or telephone.